

teatro
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GRUPO *MORÁN*
THE MORÁN GROUP

el MUSICAL

A PROJECT OF TEATRO SEA AND GRUPO MORÁN, LLC

Latíné Musical Theater Incubator & Investment Platform

A Project of Teatro SEA and Grupo Morán LLC
Launching Fall 2025

***El Musical* is a
groundbreaking initiative
that develops, produces,
and invests in Latiné
musical theater—amplifying
our stories on stage and
ensuring we own them too.**



Who We Are

- **Teatro SEA:** The nation's premier bilingual Latiné theater for young audiences, with 40 years of producing award-winning original musicals for both young and adult audiences.
 - **Grupo Morán LLC:** A commercial independent production/performance group under the direction of Dr. Manuel A. Morán, which boasts a team of seasoned creative professionals whose multi-disciplinary capabilities and experience make them a comprehensive production agency.
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Our Mission

To develop, produce, and promote Latiné musical theater created *by and for* the Hispanic community in the U.S. and beyond. We aim to:

- Incubate and/or produce new musical theater works.
- Develop and support Latiné artists, creators & producers.
- Provide pathways to commercial stages.

Why Now?

- **93.6% of Broadway producers are white** (AAPAC)
- Only **4.3% are Latino men, 1.4% are Latina women**
- For the first time, 2 Latiné-themed musicals were on Broadway at the same time after a 10-year hiatus: *Buena Vista Social Club* and *Real Women Have Curves*.
- *Buena Vista Social Club* featured entire musical numbers sung in Spanish.
- This is a historic turning point. We cannot stop here.

Program 1: Service to the Field

El Musical strengthens the Latiné musical theater field by offering:

- **Space Grants:** Free rehearsal and performance space
- **Seed Grants:** Funding for script and score development.
- **Workshops & Showcases:** In-progress presentations with feedback.
- **Marketing & Strategy Support:** Consulting on branding, audience-building.
- **Pitch Nights:** Artist presentations to peers and potential supporters.
- **Punto SEA Hub:** An incubator space for open mics, new songs, scenes, and experimentation.
- **Online Hub:** Dedicated website & social media campaigns to spotlight Latiné creators past, present, and future.
- **Creative Network:** Access to mentors, collaborators, and resources.

What We Offer Artists

- Microgrants for development
- Rehearsal & showcase space
- Mentorship from Latiné musical theater leaders
- Dramaturgical & production support
- Audience & industry visibility

Our Development Model

-  **1** Submission Call
-  **2** Microgrant + Mentorship
-  **3** Rehearsals
-  **4** Workshop/Showcase
-  **5** Investment Opportunity
-  **6** Production / Touring / Commercial Path

Program 2: Producing Latiné Musicals

El Musical acts as a producing company, supporting:

- **Full Productions:** From small stages to major venues.
- **Co-Productions & Collaborations:** With theaters and festivals.
- **Presenting Platform:** Hosting Latiné musical works in NYC and beyond.
- Both **nonprofit and commercial** producing tracks to ensure artistic and financial sustainability.

Projects in Development



¡Deportado! Un cabaré sin retorno

El Musical is already in motion, developing the following original musical theater works:

World Premiere

Telenovela Dreams

A vibrant, comedic musical inspired by Latin American soap operas. This show pays homage to a pop culture staple, filled with over-the-top drama, romance, and fantasy, while delivering a heartfelt story about ambition, family, and identity.

¡Deportado! Un cabaré sin retorno

A cabaret-style musical exploring themes of immigration, displacement, and exile. With a bold mix of satire, song, and storytelling, the piece gives voice to those caught in the inescapable tides of migration and borders.

Luna

A poetic and fantastical musical centered on the life, imagination, and inner conflicts of Federico García Lorca. The work blends historical truth with surreal theatricality, music, and the spirit of Lorca's own literary world.

Las mujeres de Casals

A bold original musical that tells the story of legendary cellist Pablo Casals through the voices of the women who loved him—his mother and four partners—gathered at his funeral in Puerto Rico. As they remember and celebrate him, they also confront their own stories, revealing the emotional, artistic, and societal challenges they faced.

Divergentes

A new LGBTQ+ musical set in Chile that follows seven characters as they experience the difficulties of love, friendship, loss, and chosen family. The show poses the great question: What would you do for love?

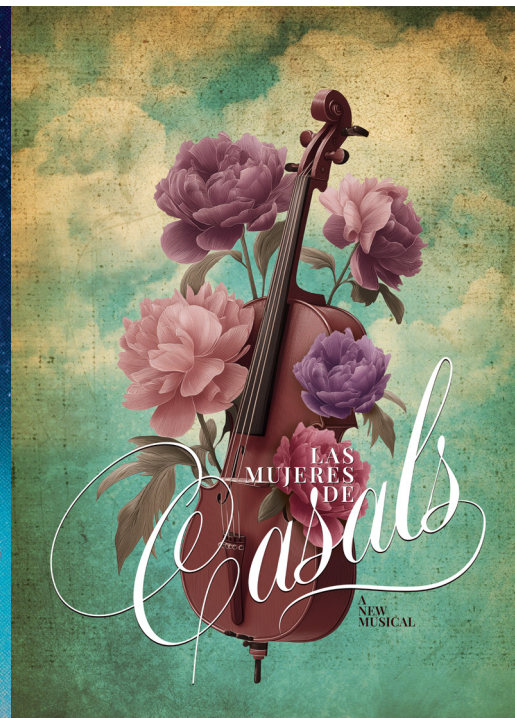
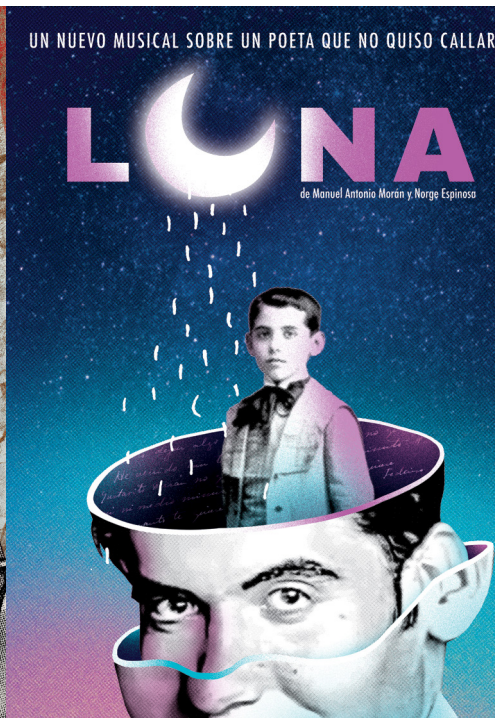
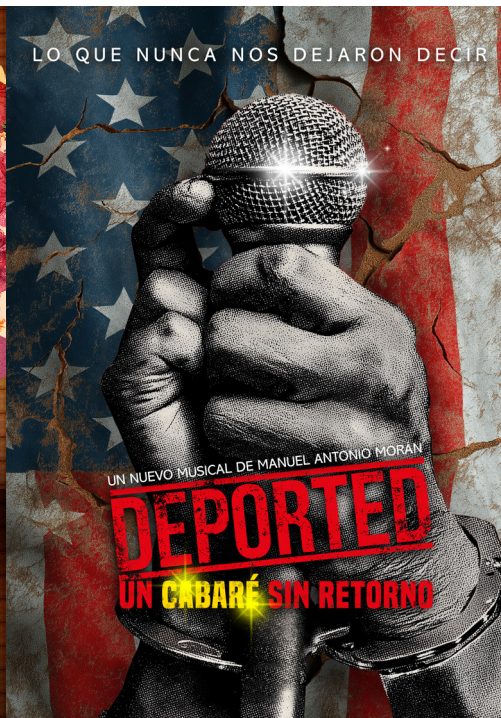
Revivals & US Premiere

La Gloria: A Latin Cabaret

After a successful original run, *La Gloria* returns in a dazzling revival! This musical revue pays tribute to the legendary icons of Latin Cabaret—**Myrta Silva**, **Daniel Santos**, and **Celia Cruz**—as they reunite in a celestial nightclub emceed by Archangel Camacho. When Celia arrives and asks to share the stage, tensions rise, and sparks fly in this humorous, music-filled drama.

Los Monstruos

After its premiere and overwhelming success in Argentina and several Latin American countries, *Los Monstruos* by Emiliano Dionisi and Martín Rodríguez arrives in the United States. Claudio and Sandra know their children have unique qualities that set them apart from the rest. They're special — or are they? It's true they've had some behavioral issues, they don't make friends easily, and they're almost never invited to birthday parties. But maybe that's for the best. Only a good parent knows how to protect their child from a monstrous world — or do they?



Program 3: Latino Theater Investment Group

We must not only tell our stories — we must own them too.

A groundbreaking initiative under Grupo Morán LLC:

- A **collective of Latiné investors** supporting the development of new musicals.
- Provides early investment access, mentorship, and co-producer opportunities.
- Seeks equity in Off-Broadway, Broadway, and touring productions.

About the Investment Group

**The Latino Theater
Investment Group,
managed by
Grupo Morán LLC,
is a collective of
Latiné investors,
creators, and allies
seeking to:**

- Invest in the development of new musicals from the ground up
- Gain equity positions in Off-Broadway & Broadway projects
- Provide capital and guidance to underrepresented talent

What We Offer Investors

- Early access to slates of shows in development
- Investor-only showcase events
- A “seat at the table” as co-producer or associate
- Recognition on materials and PR
- Optional participation in future commercial profits



How to Get Involved

- Be part of an Advisory Guidance and Mentorship Board (in formation)
- Creative Professionals: Apply to our artist residency or new musical showcase.
- Donors: Support our nonprofit side via teatrosea.org/donate (earmark: "EL MUSICAL")
- Partners: Help us co-develop or present shows.
- Investors: Join our investment group. Request our private deck via: mmoran@teatrosea.org



From Applause to Action

**Join us in creating the future of Latiné musical theater.
Because telling our stories is not enough.
We must also own the means to tell them.**